

Population Health Management(PHM)



What is Population Health Management?

- Goals and populations targeted
- Programs/services offered to members
- Activities that are not direct member interventions
- How member programs are coordinated
- How members are informed about PHM
- How health equity/community engagement is promoted

4 Focus Areas

- Keeping enrollees healthy;
- Managing enrollees with emerging risk;
- Patient safety or outcomes across settings; and
- Managing multiple chronic illnesses.

Population Health Assessment

- Characteristics and needs
- Promote Equity
- Social determinants
- Race, Ethnicity, Language
- Chronic conditions
- Collaborate with organizations and communities
- Input from staff or communities with experience in populations
- Member feedback
- Other areas as identified

Past Initiatives

- Tobacco Cessation
- Be Active Fitness Program
- Controlling Blood Pressure
- Anti-depressant Medication Management

Current Initiatives

- Outpatient Mental Health
- Follow Up After Hospitalization Within 30 days
- Reducing ED Visits Related to BH
- Maternal Health
- Dental
- Diabetes and Depression

Dental

- Medicaid and Medicare
- Member outreach about
 - Oral Health,
 - Dental Benefits
 - Locating Provider
 - Scheduling appointment
- ED visits for dental care
 - Follow up visit with dental provider

Diabetes and Depression

- Seniors and SNBC
- Diabetes outreach
- Diabetes HbA1c incentive
- Mental health resources
- Depression screening and follow-ups

Behavioral Health

- Seniors and SNBC
- Outpatient mental health
- Follow up after hospitalization
- Emergency department for behavioral health follow up

Questions

